

Placemaking – towards a collective vision

Tom McCulloch: Community First Oxfordshire

Placemaking

The creation of thriving, socially active and successful places which have strong relationships with neighbouring communities and where people have a positive sense of belonging.

Research overview

- Desk-top study
- Review of community development models and reports
- Various spatial planning scenarios
- 30 interviews

>>>

Six steps to effective Placemaking

- 1 - Involve the community in the development process
- 2 - Get the design right
- 3 - Provide indoor community meeting spaces
- 4 - Invest early in community development support
- 5 - Build and release capacity: VCS support, training and funding
- 6 - Support community management of assets and facilities

Heyford Park Community Development Partnership

- 2 ½ year CDW position
- identify the wants and needs of the residents
- working with stakeholders to translate these requirements into the provision of suitable facilities and opportunities
- stimulating local interest in volunteering
- overcoming potential social isolation
- link in with Healthy New Town initiatives, social prescribing etc.

Placemaking – a collective vision for Oxfordshire

- A Placemaking Charter
- Growth Deal opportunity – social infrastructure capacity funding
- More developer, Local Authority, VCS partnerships on major development sites

Any questions?

Contact: tom.mcculloch@communityfirstoxon.org